



CHRISTINA FOUNTAIN

Hello! You can call me Stina. I craft thoughtful digital and brand experiences by utilizing a human-centered design approach, visual storytelling and design thinking. Let's make things together.

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EDUCATION

THE UNIVERSITY OF KANSAS 2014

BFA in Design

Concentration in Visual Communication

BFA in Fine Arts

Concentration in Painting

Minor in Art History

Certification in Service Learning & Research Experience (May 2013)

Study Abroad (Summer 2011)

GPA **3.65**

EXPERIENCE

Oct 2020 to present
Dec 2019 to April 2020

VMLY&R

Senior Experience Designer—UI/UX and all things digital for Colgate, Intel, Sam's Club, Booz Allen Airshare and Ford

March 2014 to present

FREELANCE

Senior Designer/Art Director—Craft a wide range of print and digital assets for clients like Sprint, Ad Astra and Shoprite

Nov 2018 to Oct 2019

CALLAHAN

Senior Designer—Worked on large campaigns that included social, print, digital, and websites for many clients including Elanco, Elevate & Evergy

May 2018 to Aug 2018

INTOUCH SOLUTIONS

Contract Art Director—Designed responsive websites and banners for various Pharma clients

Oct 2016 to Mar 2018

WILL & GRAIL

Associate Art Director—Executed branding, social campaigns, digital, and websites for a wide range of clients including Water.org & First Federal Bank

Oct 2015 to Mar 2016

FIANNA FÁIL, Dublin

Lead Designer—Designed digital & print materials for a major political party in Ireland

June 2013 to Mar 2015

ACHIEVEMENT AND ASSESSMENT CENTER

Designer & Illustrator—Designed print & illustrated K-12 testing for children with cognitive disabilities

PASSIONS

UI/UX Design
Visual Design
Branding
Print
Typography & Lettering
Illustration

TOOLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Sketch

Figma

Adobe XD

Microsoft Office

Photography

Adobe AfterEffects

HTML/CSS

HOBBIES

- Handlettering
- Traveling & experiences
- Lifting heavy things
- Adventures in the outdoors
- Cooking & noms
- Craft beer & whiskey
- Music & shows
- Photography